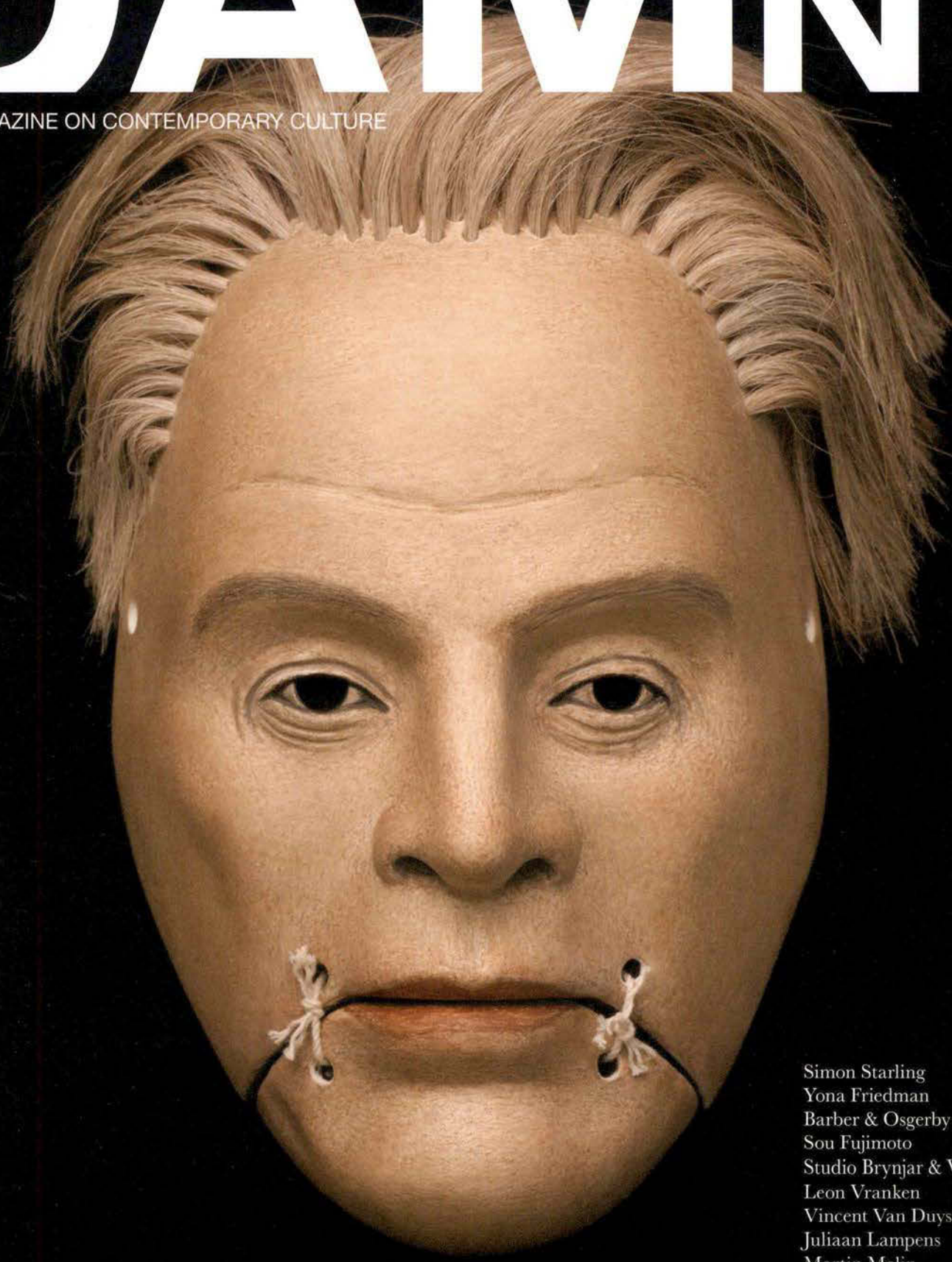


DAMN^o 56

A MAGAZINE ON CONTEMPORARY CULTURE

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Special:
WATER, A MATTER
OF LIFE AND DEATH



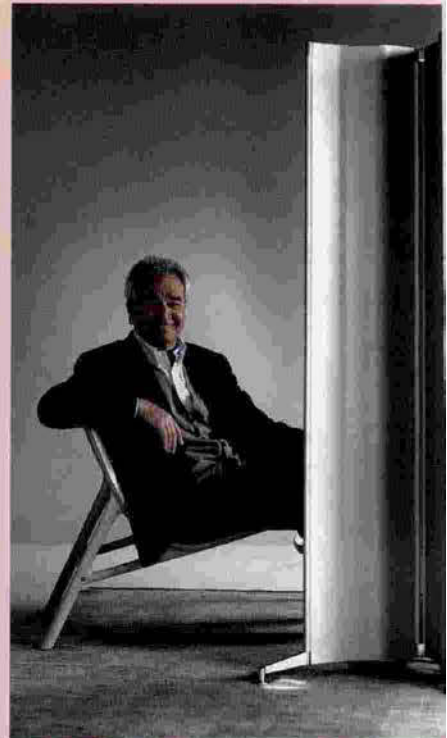
DAMN°56 magazine / PRODUCTIVITY: WATER

Here you will discover the latest products, the most recent technological advances, and generally what the bathroom has come to stand for today. Browse through the novelties that designers and brands have presented in the last months. DAMN° has been keeping an eye on the notable events in the sector, from the Cersaie Fair in Bologna to the International Bathroom Furniture Fair in Milan.

PATRIZIA COGGIOLA

A NEW CHOREOGRAPHY

Moving, interacting, displacing, modifying, adapting to your needs. Since the bathroom has become a scenario for our inner world and search for wellness, brands and designers have invested in the multi-sensorial water experience.



ALBERTO MEDA

Designer for Tubes

Origami is the 'nomadic' radiator collection designed by Alberto Meda for Tubes, a high-efficiency electric plug & play radiator that liaises with its surroundings, offering the possibility of separating two rooms, of preserving privacy, of enhancing the atmosphere of discretion, and of increasing the feeling of well-being. "The idea stems from the desire to create an object with a simple, fluid shape", comments Alberto Meda, "a sort of screen that can be folded back, like a folding screen. I like thinking of objects that are essential but that conceal a perfected technological complexity. Today we need to surround ourselves with friendly elements that have a clear image, yet a dynamic behaviour."

As lightweight as a free-folding screen, Origami hides in a subtle way, creating a sinuous, jointed, flexible item of interior décor, which gives rise to configurations based on its rounded module that alternates voids with a heating core. "A project that would allow the creation of multifarious integrated models which would differentiate according to the kind of room, with changing shapes to suit particular requirements, and offer excellent thermal capacity." In the freestanding version, the movable modules allow the space to be arranged, as with an actual folding screen, ready to safeguard our privacy. Unlike traditional radiators, however, towels are completely enveloped and hidden from view when the radiator is folded up onto the wall, optimising space.

tubesradiatori.com



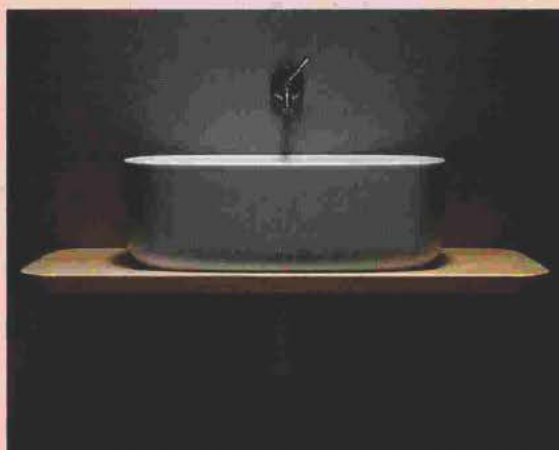
DOMINIK TESSERAUX

Designer at Bette

German steel and enamel specialist Bette is bringing the subject of opulence into the bathroom with the concept of a bath clothed in fabric, by Tesseraux + Partner. A steel/enamel bathtub has been combined with the comfort of cushioned fabric, like a cosy sofa. "Fabrics only **ever** used to be a bathroom topic in relation to towels, curtains, or mats. As we already know from our living rooms and bedrooms, fabrics play a vital role in the cosiness and atmosphere of a room", Dominik Tesseraux informs. "This has been made possible by a new generation of functional fabrics that are just as appealing as those used in the living room, but which are also extremely robust, easy to care for, and resistant to water, mould, and climate." The bath apron has been cushioned and covered with woven fabric by fabric specialist JAB Anstoetz in its Bielefeld workshops. The main use of these textiles so far has been in the latest outdoor furniture.

"Although at this stage the bath is only a design concept, we have already been able to overcome the basic challenges. Nowadays, more than **ever**, home and family provide a safe haven from our fast-paced, crisis-ridden society. The quality of time spent in the bathroom is becoming increasingly important because this is where we focus on body care, recovery, and relaxation. People want to feel as much at home in the bathroom as they do in the living room." According to Tesseraux, this is reflected in the interior design, which is **ever** more sophisticated and individual, and frequently includes objects originating from the living room or bedroom, such as decorative lights, comfy stools, easy chairs, or stylish mirrors. "The fabric-covered bath marks the next step, enhancing the cool, rather technical elegance of bathroom products with the warm, homely comfort that can only be conveyed by cushioned fabric."

bette.de



EVER

Monica Graffeo

Bounce is a washbasin inspired by kitchen traditions, designed by Monica Graffeo for **Ever**. It recalls the archetypical shapes of pots and pans transposed into the context of the bathroom to create a cosy effect, in contrast with the material of the washbasin, polyurethane. The surface has a smooth and silky texture.

evertjefdesign.it